



# Investor & Strategic Partner Presentation

Orato World Media Inc.  
Real Voices. Real People. Real Experiences.

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## In Pursuit of Fair & Free Societies – A Note from our Founder & Publisher



Sam Yehia

Sam launched Orato Media, in its first iteration, in the late 1990s based on his insights and experiences in the entertainment industry.

Nominated for a **Webby Award**, the original Orato website provided high-quality content, validated and fact-checked by traditional journalists who facilitated in the publishing of citizen-told stories from around the world. In Fall of 2020 when the entire world was confronted by the COVID-19 pandemic, coupled with the erosion of trust in media and the difficulty distinguishing fact from fiction, he re-launched **Orato World Media**, and incorporated the non-profit entity. By 2024, Orato had unleashed a new generation of journalists and published some three thousand true stories from real people to popularize this angle in 'first-person news' coverage and to illustrate how every human can now exercise their sovereign right to be heard.

**A media legacy for all who share common values and to fill-in the void created by the intentional demise of media brands such as Voice of America, NPR, PBS and other similar, less well known, organizations.**

Every week we learn about world events and the way they affect individual lives. Day-in and day-out, our readers' hearts are moved, and their souls are stirred. Orato's stories help us open our minds to the truth of our global society, and the impact world issues, and newsworthy events have on each of us, wherever we reside. We see the intense disparities from nation to nation, the haves and the have-nots, and this compels us to pursue change by establishing a non-profit and inextinguishable public broadcasting venture dedicated to humans specifically and humanity generally.

As a global, digital news outlet, Orato has qualified contributors on every continent and is an approved content provider for Google News, Samsung News, NewsNow, and Upday; Orato has offered internships in this emerging form of journalism at colleges and universities around the globe.

Our mandate is to create a repository of verifiable first-person news stories and to market and promote the brand globally wherever and whenever possible with the overarching goal of establishing a commercially appealing media brand recognized around the globe to advocate for humanity and the environment, inclusively and collectively.

Dedicated to and directed by real humans; our goal is to make this media venture a legacy for future generations to rely on and to hear the voice of an unfairly oppressed human being. And to eliminate the risk that any authoritarian can ever again extinguish or materially alter media dedicated to the benefit of humanity.

*"The awareness that we are all human beings together has become lost in war and through politics"*

*Albert Schweitzer*

*(Theologian, writer, humanitarian, philosopher, physician)*

The goal is to monetize the content in whatever ethical way possible for the purposes of establishing the International Media Broadcasting Corporation (IMBC) and making Orato World Media a globally recognized and self-sustainable brand of freely accessible news-media content.

This corporation's mandate is to invest in the teaching, training and engagement of professional journalists to create a network of correspondents to interview, verify and produce first-person news stories from real people (eyewitnesses, survivors, whistleblowers, first responders, photographers, videographers to name a few) who've been directly impacted by a current and or newsworthy events. Whether by audio, podcasts, video clips, social media platforms or alternate languages, to expand the ways the content is disseminated to establish the brand as a globally recognized media legacy.

Wherever they reside and in whatever language they speak, Orato's journalists and correspondents will represent a community of professional writers dedicated to the task of reporting the news in the words of the interview subject but, only after verifying the facts and collecting the evidence which establishes the veracity of the subject's truthful account.



*“This fight is for all those who cannot speak. I will not remain silent.”*  
Nyombi Morris, Activist

## Mission Statement

To serve humans specifically and humanity generally by providing trusted, comprehensive, and objective news and information and thereby fostering an informed and engaged society.

We are dedicated to educating, inspiring, and connecting people of all backgrounds worldwide, through reliable journalism and high-quality programming that reflects the diversity of human perspectives and promotes understanding of newsworthy events, ideas, and cultures.

We commit to maintaining editorial integrity, adhering to scientifically proven facts, supporting democratic values, enriching lives through education, our content, the arts, and empowering all individuals to participate fully in civic, cultural, and social life in our pursuit of fair and free societies.

To generate solidarity in humanity, safeguard our moral values and challenge the dysfunctionality in functioning democracies.



## Problem: Misinformation Is Winning



The rise of misinformation, social media fake news, and AI-generated content has eroded public trust in traditional media and journalism institutions. It's now become so easy, fast and cheap to generate video or audio mimicking anyone in any context, saying whatever the creator wants them to say or doing whatever they want them to do. Deepfake videos, manipulated images, and clickbait narratives now dominate digital news feeds - overwhelming real, lived experiences. Increasingly, the only way to be confident that something one witnessed occurred is to find a reputable source.

Underrepresented voices - particularly from minorities, conflict zones, and marginalized communities - are noticeably absent in mainstream media.

Rather than preventing dictatorships, in their insatiable appetite for success, the rich and powerful are motivated and incentivized to 'get along' with despots even though those autocracies control almost every aspect of their lives and businesses. Unfortunately, acquiescing to such authority is damaging to not only the people who are directly affected by oppressive policies but to the very fabric of fragile civic democracies.

*"Americans (and people around the world) are being buried under an avalanche of misinformation and disinformation enabling the abuse of power. The free press is crumbling. Editors are disappearing.*

*Social media is giving up on fact-checking. The truth is smothered by lies told for power and for profit. We must hold the social platforms accountable to protect our children, our families, and our very democracy from the abuse of power."*

President Biden's farewell address to the nation, January 2025

+75 %

More than 75% percent of the world's population, 6 billion people, now live under authoritarian rule. The degree of democracy enjoyed by the average world citizen is back to 1986 levels.

56 %

56% of U.S adults under 30 yrs trust national news outlets - [pewresearch.org](https://www.pewresearch.org)

36 %

36% of young adults trust international news outlets "a lot" and 17% trust social media - [news.gallup.com](https://www.gallup.com)



## Solution: A non-profit public broadcasting venture dedicated to humanity with a global platform for verified first-person journalism

**The urgent need for a global, non-profit, verifiable, moderated media venture dedicated to humanity and all of us who share common values is here and now, independent of race, colour, creed, religious conviction or sexual preference.**


Capitalizing on the nearly **three thousand verified stories** we've published from eyewitnesses who have experienced a newsworthy event, in the first-person (at orato.world); we'll establish a global, non-profit communications platform dedicated in its entirety to humanity and advancing only what is in the best interests of humans and our planet, inclusively and collectively.

A public broadcasting venture dedicated to and for the specific benefit of humanity sustained by both non-profit and for-profit entities. The corporations will be established with restrictive guardrails to prevent authoritarians from ever being able to extinguish or impact it materially.

We undeniably now live in an interdependent digital world, and with your support we will establish the International Media Broadcasting Corporation (IMBC) for the specific benefit of humanity and appealing to all those who share common democratic values.

*"This fight is for all those who cannot speak. I will not remain silent."*

Nyombi Morris, Activist

A young man with short dark hair, wearing a grey t-shirt, stands outdoors in a sunny, urban environment. He is holding a large white sign with bold black text that reads "SCHOOL STRIKE FOR CLIMATE". Below this, in a smaller green font, is the hashtag "#FridaysForFuture". The background is slightly blurred, showing trees and other people in the distance.

**SCHOOL STRIKE  
FOR  
CLIMATE**

#FridaysForFuture

# First-person news stories from those who lived and experienced it

Orato's stories features the **eyewitnesses, survivors, participants, and change-makers as the primary storytellers - amplifying perspectives from those who have experienced the event first-hand. These are verified, true stories as told by real people who lived through and survived those experiences** and reported through our network of qualified and trained journalists on the ground.

## Verified, Edited, and Curated

Each story is supported by a rigorous editorial process:

- Verification protocols and cross-referencing practices ensure facts are accurate and sources are authentic
- Experienced editors work with our writers to refine narratives while maintaining interview subject's authentic voice
- Curation ensures diverse and global themes are covered
- Only qualified professional writers, who subscribe to the principles in journalism ethics are engaged to write stories for Orato
- Orato Seeks Truth and Reports It to:
  - Minimize harm
  - Act independently
  - Be accountable and transparent

Combating misinformation at its source – by amplifying authentic voices we scale:

- Trust
- Inclusion
- Emotional intelligence
- Human perspective
- Global context

Orato invests directly in journalism offering compensation, training, and editorial mentorship.

Orato restores trust through transparency and lived experience, elevating underrepresented voices across geography, gender, race, and class. It bridges cultures through multilingual publishing and global storytelling and creates a living archive of humanity - spotlighting resilience, injustice, innovation, and hope because survivors of newsworthy events have an inspiring story to tell.

Orato fosters compassion, empathy, inspiration and understanding by learning how those who've lived to tell their stories, survived those newsworthy events.







# The Truth is Under Threat

## The Fragility of Democracy

As history and our current times reveal whether we are talking about governments or agencies or the press, these institutions are very fragile and, in the blink of an eye, easy to dismantle. Institutions that once protected public interest can turn against it in an instant. Disinformation, and the networks that sustain it, will continue to prop up authoritarian administrations because even the very worst policies can be spun to sound right in a world of manufactured realities.

Authoritarian leaders ignore facts, appeal to emotions and deliberately fuel a world of misinformation. Rule number one of the authoritarian playbook is to divide the populace, say whatever voters want to hear to earn their vote and execute all the steps autocratic leaders have historically and successfully deployed to get to and remain in power.

History has proven time and time again; autocrats will cling to power at any cost and keep at it unless and until they are stopped by either its citizens, their democratic institutions, and or the courts.

# Orato Perfects First-Person Journalism

## Why Orato Matters

In an era where social media and traditional media both fail trust tests, Orato offers a solution rooted in eyewitness testimony and rigorous verification. At a time when traditional newsrooms are shrinking, misinformation is rising, and entire populations are rendered voiceless, Orato is re-popularizing this proven and compelling angle in storytelling - one where truth is lived and shared locally and universally.

By shifting the narrative to the person who lived it while adhering to established ethics in journalism and backed by expert editorial standards - we offer audiences a platform they can trust, believe in and where stories are validated, not manufactured.

A good story allows viewers to connect with the principal subject and their journey, fostering empathy and investment in the narrative.



## How Orato Works: Our First-Person Journalism Model

Once qualified and fully trained to capture the crystallizing moments of an event, Orato's journalists identify, track-down, interview and record the eyewitness account of an acknowledged and verifiable newsworthy event to better understand what they saw, felt, and endured the event. Most importantly, how the interview subject overcame and survived their immediate challenges and lived to tell their story.

The resulting article is published in the first-person, in the words of and from the perspective of the eyewitness. Each story is accompanied by the journalist's verification notes, supporting articles or public documentation / cross-references and a short bio of the subject to provide context and emotional resonance for readers. Fostering compassion, empathy and understanding to learn what the subject experienced at the critical moments of that newsworthy event is important.

We call this first-person news reporting - a unique, human-centric angle, verified storytelling model that delivers authentic voices from those directly affected. Through transparency and editorial rigor, we build trust and credibility with our readers and foster empathy and understanding across cultures and crises.

Between 2020-2024, Orato published nearly 3,000 powerful and compelling first-person stories from around the world, which are all freely accessible online at **Orato.world**.



*"We are the only global platform built exclusively around the unique human angle of verified first-person journalism."*  
Orato World Mission



# How Orato Works

## A Marketplace for Truth

**Orato World Media** is a first-person news site, reporting true stories from real people, in their own words. Our journalists rigorously verify every story, ensuring our readers get firsthand, unfiltered truth of a reported newsworthy event as experienced by a real person who survived the event and lived to tell their story.

Orato's mandate is to invest in the teaching, training and engagement of professional writers and journalists around the globe to perfect the art and angle of authoring first-person stories. And with the aim of creating a network of correspondents to interview, verify and produce first-person news stories from real people (eyewitnesses, survivors, whistleblowers, first responders, photographers, videographers to name a few) who've been directly impacted by a reported current and newsworthy event.

## Recruitment

Professional journalists and writers are encouraged to apply (free of charge) to ensure they have the compositional and editorial skills to write first-person stories in Orato's model of content and thoroughly understand the principles of ethical journalism.

We only engage professional writers and journalists to research, identify, interview, record, verify and compose their stories to support the veracity of those eyewitness accounts. AI may only be used as a tool for research and verification but, to certify the composition and authenticity of those interview subjects and eyewitness accounts, our writers must attest and confirm that they are the original authors of those compositions.



Journalists locate the story subject, positively confirm their identity and the storyteller's presence at that specific newsworthy event before inviting them to an interview. Similarly to a notary, the journalist's role is critical to the confirmation of the event, as an impartial professional. Therefore, story subjects are neither compensated, asked or allowed to write their own stories.

After our journalists record their live-interview and their first-person eyewitness account, verify the veracity by gathering collateral evidence which supports their story, collect multimedia assets, they file their news story with our editorial team.

Our Editor-in-chief reviews their submission and, if necessary, perfects the first-person angle and account, composes or approves story title(s) for the eyewitness's story, ensures contributor(s) are properly credited, prominently featured, and arranges translations where necessary.

*“When a news event breaks, wherever that might be, Orato journalists are there - searching for someone who not only witnessed the event - but survived their challenges to tell their story”*

Although we are currently only publishing our stories in an audio format in English and Spanish, we plan to feature our stories in the top ten most spoken languages to allow deeper engagement through multilingual content. Our foreign language editors are tasked with the responsibility of reviewing every story to ensure accurate translation.



# Why Establishing the International Media Broadcasting Corporation Matters

President Trump recently succeeded in defunding public broadcasting stations who, without proof, were deemed as 'biased'. This includes the Voice of America, Corporation for Public Broadcasting (CPB), educational non-profit television programmers PBS and non-profit syndicator to public radio stations; National Public Radio (NPR).

This assault on these long-established public news and reporting organizations is alarming and the loss of these professional media stations creates a vacuum of information, with those in remote areas being the most affected.

Most democratic countries recognize qualifying journalism, or at least the reported information, as public goods, and it's one of the reasons why they maintain such robust public broadcasting systems.

In the same way that they're using misleading and disingenuous language to justify their assault on universities, the Trump administration want these institutions to be disciplined by the market. But history has proven time and time again; if it's disciplined by the market ultimately, it's going to favor wealthier members of society and harm and undermine the vast majority of the electorate.

Since nature abhors a vacuum, into that vacuum pours partisan media. And the more there isn't good public-serving media, the more partisan and hyper-partisan news organizations thrive. And this is the reason why now, more than ever, we need something that is going to serve as an alternative to that hyper-partisan media ecosystem. Finding non-market means of support for the kind of media that democracy needs and depends on is now, more than ever, critical to our interconnected world.

Orato will represent a lasting record of world events, seen through the eyes of those affected, reported with impartiality and facts for the benefit of humanity and the human race.

*"The past was erased, the erasure was forgotten, the lie became the truth"*  
"1984", George Orwell



Orato and the establishment of the IMBC is much more than the notion that misinformation is the root cause of all our problems; it is about building solidarity with other humans and acknowledging and reinforcing the common values we all share, so we can govern ourselves and influence our destiny more effectively.

Orato will be self-sustaining; report, disseminate first-person stories and provide information in the public domain and remain freely available globally as an archive of 'truthful' stories, by real people, free of influence from partial parties.



# Our Webby Award-Winning Debut of First-Person Stories

## Bloody Justice in Kabul

**Mark Mason discovers the biggest draw in the capital of Afghanistan is the public amputation of criminals.**

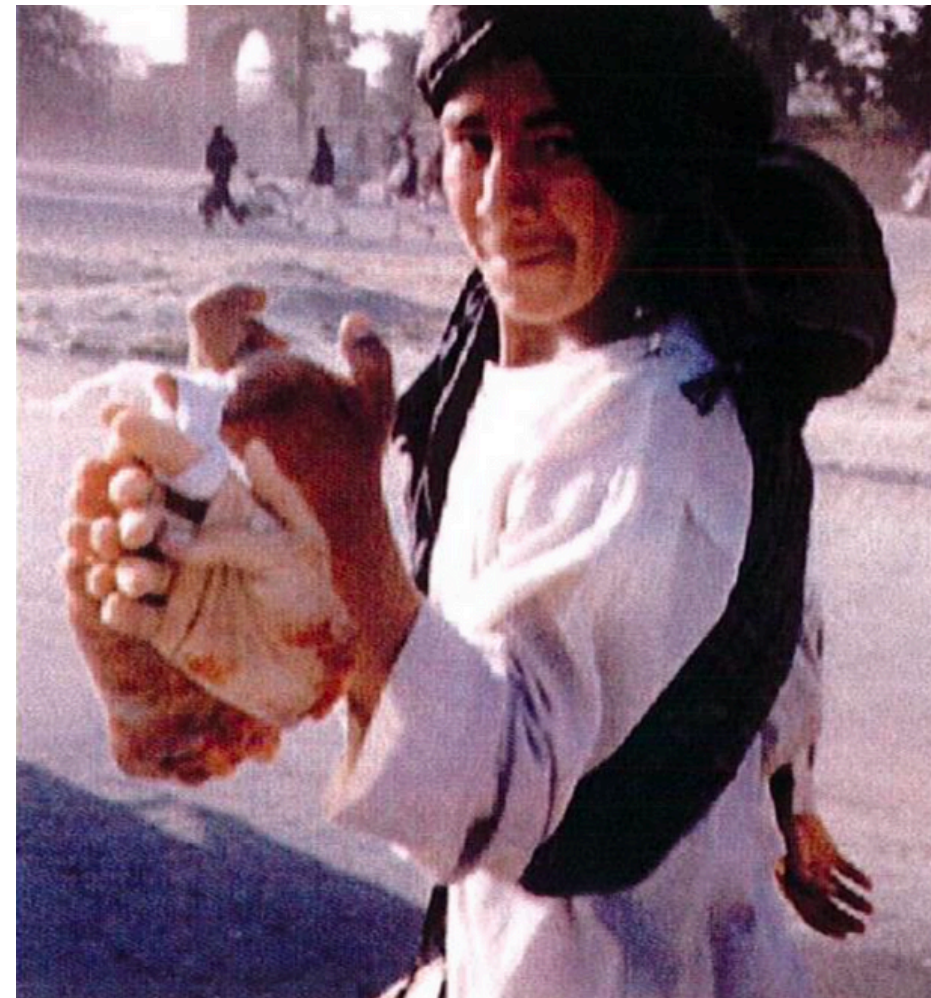
As a young boy I used to spin a globe handed down to me from my older sisters. I would place my finger on it and let it slow to a stop. More often than not, the globe came to rest on the country of Afghanistan. I searched my local library books on it, but what little I could find was sketchy and incomplete. Afghanistan was a mystery that always beckoned me.

In 1998 I flew to Afghanistan on photographic assignment for several humanitarian aid organisations. After a month of hard work I decided to take in one of the few “cultural events” still allowed by the Taliban government.

On Fridays, after the noon prayers, authorities in the capital, Kabul, stage the public stoning of adulterers and hand-chopping of thieves. These punishments take place at the city’s soccer stadium, which had recently been restored with United Nations funds.

An hour before show time a crowd had already queued up at the entrance. There were fathers bringing their sons to view their first public hand chopping, religious leaders arriving to see the word of the Koran faithfully carried out and hundreds of vendors who had a grand opportunity to hawk their goods amid the burgeoning crowd.

I tried sitting inconspicuously on a wall across from the stadium entrance. Shouts of “Hello, Mister!” And “Bak-sheesh!” (Afghan



*A young Taliban carries severed hands through the streets of Kabul.  
Photo courtesy Revolutionary Association of the Women of Afghanistan*

slang for begging money) rang out as groping hands probed my pockets. Soon I was surrounded. The crowd grew larger. Then I drew the attention of a Taliban guard who had been keeping the spectators from entering the stadium before the event.

He was typical of many of the Taliban soldiers I had seen. Young - about 18-years old - and wild looking with a long, flowing black turban and fiery, charcoal-lined eyes.

With an AK-47 slung over his shoulder and a small tree branch for swatting general lawbreakers in his hand, this “student of God” approached the melee. Swinging the switch with wild abandon, my savior drove the unruly bunch, holding their behinds, into the crowd. I quickly stuck out my hand and gave him the customary salutation heard throughout the Middle East.

### Under God’s Law

When Afghanistan’s communist government fell apart in 1996, Islamic insurgents began fighting over the pieces. The fundamentalist Taliban eventually won control of most of the country, then issued decrees that change daily life dramatically for Afghanis. Women were ordered leave their jobs, schools, hospitals, and businesses. Public praying five times a day became mandatory.

The Taliban’s Islamic courts and religious police enforce their particular interpretation of just punishment: public execution by stoning for adultery or murder, and amputation of a hand or a foot for theft. Playing music is a crime. So is owning a video cassette recorder or books published outside Afghanistan.

“Salaam walakum.” Roughly translated, it means “Peace be with you.” With a slight smile he responded with “Walakum salaam.”

This young soldier, Nab, stood by me. Talibs approached and asked me to follow them away from the spectators, through the gate and towards the empty stadium. As I trailed behind my escort I wondered if I was the main event... [Continued online here](#)

Our “First Person Stories” formed part of our launch, with “**Bloody Justice in Kabul**” by Mark Mason winning a Webby Award. Read the other stories [here](#):

- “**Running Clean**”, by Olympic Athlete Ben Johnson
- “**Sahara Surprise**”, by Ultramarathon Runner Jurgen Ankenbrand
- “**Spy on a Leash**”, by Student turned Informant Wiwid Pratiwo
- “**Rumble in the Redwoods**”, Environmental Activist Julia Butterfly Hill



# Orato: Amplifying Real Voices & Sharing Truthful Stories

## **Eyewitness Accounts, Verified Truth & Proven Facts**

By putting verified truth and real-lived experiences at the center of every story told and published, Orato establishes a trustworthy global platform that reconnects readers with reality and helps provide a valuable and relatable human angle to news reporting. Through verified storytelling in the voices of those who lived the experience, we provide readers with truthful, human-centered journalism that fosters understanding, connection, and credibility for humanity in a seriously polarized world.

## **First-Person Stories. Real Human Impact.**

Orato's real-world, first-person angle in stories makes its impact through real human voices, wherever they may be and in whatever language they might speak. From the U.S, Europe, Canada, Africa, Gaza, Rohingya, Asia, Brazil's favelas, or Arctic frontlines, we will create the solidarity in humanity that we require to safeguard our moral values and challenge the dysfunctionality in functioning democracies.

To establish our network of professional writers, we offer workshops and opportunities for Journalism training (free of charge) to all writers wishing to become a registered and paid contributor.

Furthermore, we forbid our journalists from using AI to compose their stories and are committed to Inclusion, Diversity, Equality and Accessibility (IDEA) celebrating the fact that we are all human.



*"We're all human beings, in the end, despite our differences."*  
Timothy Morton, Philosopher



*"The first step in the evolution of ethics is an enlargement of the sense of solidarity with other human beings"*

Albert Schweitzer, Theologian, writer, humanitarian, philosopher and physician



## Originally an Orato Story; Judge Marzia's story will soon be released as a book



Marzia Babakarhail

Marzia served as a judge in PuliKhumri Baghlan, Afghanistan from 1991-1998. She established the Afghan Women Social and Cultural Organization and served as chairperson of the women's committee ANCB.

When Marzia became a target of Taliban aggression, she fled first to Pakistan and then the United Kingdom as an asylum seeker.

She achieved refugee status in 2009 and British citizenship in 2016. Since she is now a part-time case worker in the UK parliament, lobbyist, and campaigner, based on the compelling story Orato published originally she is releasing her account in a book with the support of the University of Nebraska Press, US.

*"...every great film begins with a story"*

Orato's stories explore universal themes making them relevant to a broad audience and offering insights into a human being's ability to overcome physical challenges, whether inflicted by nature or others

Positioning Orato to capitalize on this eternally truthful adage, the chance to develop our first-person, human-centric stories into books, made-for-TV-movies and films is a simple way to provide authors and filmmakers around the world truthful subject matter for them to advance their professional careers.

### Afghan judge & activist survives Taliban assassination to run for political office in UK

"My hometown is PuliKhumri, a city in Northern Afghanistan, where I grew up with my parents and siblings. I lived within the patriarchy, but as a young woman in the 1990s, I served as a family court judge. There were only 26 female judges at that time.

When I entered the role, I became acutely aware of my naivety. The law in Afghanistan treated women markedly different. Having witnessed the discrepancies, I started a small shelter for divorced women. My family and I helped three to five women at a time. We provided food and worked on their literacy.

Now in its third decade of existence, the Taliban began as an armed group that emerged in the 1990s out of Afghanistan's Civil War. By 1996, they had come to rule most of the country.



*Women in England protest the violence of the Taliban takeover of Afghanistan in August 2021*

*"I huddled in the sewer for four hours, surrounded by dirt and stench, flies biting me all over. I knew the Taliban men had come to kill me."*

They quickly learned my name. There were whispers saying, "Look what she is doing." One afternoon in 1997, my worst fears became reality. Eleven Taliban soldiers arrived at our home. Outside of the house, they beat our driver before breaking through the front door. We all knew who they were after.

I escaped into the sewers in an alleyway behind the house, while my parents and siblings remained inside. "Where is Marzia?" they demanded to know. For four hours, I huddled there, surrounded by dirt and stench, flies biting me all over. I knew the Taliban men had come to kill me. In my hiding place, I thought they would find me. I was just waiting to be shot, but they left. That very night, I fled to Pakistan. For the first time, but not the last, I became a refugee." **Continued online [here](#)**



# Future Programming

## A Foundation of Truthful Stories to Connect Us All

**Podcasts & Interviews:** whether they are public servants, media celebrities or recognized academics, engage popular hosts and satirists to interview the influencers and leaders they have grown to appreciate to discuss the topics they are most passionate about provocatively and meaningfully.

**‘Brains Only’-** Fact-checked social media: dedicated to the encouragement of audience participation and feedback, all the content will be moderated for accuracy and brevity. Sacrificing spontaneity to ensure quality of its content is not only a justifiable trade-off but a worthwhile one, to make the content more compelling, accurate and entertaining. Encourage cogent, intelligent exchange by prominently prioritizing the most articulate and intelligent posts.

**Orato’s - First-Person Stories:** compelling and entertaining first-person news based on current affairs and written by a new generation of journalists who enjoy sharing their ‘behind-the-pen’ experience of what it was like to identify, locate, research and interview the subject and write their story.

This content will be written to motivate readers to provide feedback, which will be moderated and prioritized. It will also encourage readers to ‘take-action’ and allow them to send the interview subject a donation and well wishes.

**English as Primary Language:** IMBC’s content will be published in English but also made available in multiple languages in audio and in the written word.



**‘The Truthful/Honest Mixer’-** A non-profit Dating Portal that will represent a ‘low-hanging fruit’ for generating revenues. With the demonstrated failure of for-profit dating sites, IMBC will capitalize on our interdependent connectivity and provide all those who are in search of a meaningful relationship, the opportunity of connecting with others who share common moral values.

An accessible subscription-fee for participants to access this portal will be levied. A transparent verification and authentication system will be designed and strictly enforced and implemented for the admission and participation of all subscribers. Access to this feature will be strictly administrated to reduce and eliminate all disingenuous participants.

**Pen-pal friendship portal:** Representing another ‘low-hanging fruit’ for generating revenues, a flat subscription fee to access the database will be implemented to participate in this program. A transparent verification system will be designed and implemented for the admission and participation of all subscribers.

**Op-eds from Strategic Thinkers:** invite the biggest, best and brightest minds and most accomplished individuals to provide their opinion on the subjects they are accomplished in and are most passionate about.

**Celebrated Voices of the World:** As independence and freedom of press is being globally curtailed and over-censored, Orato provides a safe-space and anonymity for journalists at risk. See following slide.

**Countdown Clocks:** To emphasize the importance of our democracy and the democratic processes which allow us to evolve meaningfully, a program titled ‘countdown clocks’ will be published regularly. Its aim is to provide simple unbiased easy-to-follow informative explanations in advance of all pivotal elections, votes, referendums and democratic exercises around the world.

**Internships:** Provide a new generation of journalists’ and media professionals online courses which allow them to improve their writing, research, journalistic and graphical skills.



# Celebrated Voices of The World

## A Shrinking Space for Media

**Reporters Without Borders** reports over half of the global population lives in countries with severely restricted media environments.

While the EU's Media Freedom Act (EMFA) launches to safeguard press independence, member states remain uneven in compliance. Central and Eastern Europe continue to experience political influence over media funding and operations. Countries including Cuba, Nicaragua, El Salvador, Malaysia, and others have enacted expanded cybercrime legislation and used online shutdowns to suppress dissent and enforce self-censorship.

The global trend for repressive legislation and digital surveillance, from criminalising 'harmful content' in countries such as Nepal and Pakistan, to press black outs from Moldova, to Russia and Israel. In a world where the independence and freedom of press is being curtailed and over-censored and there is a divergence in media freedom, Orato provides a safe-space and anonymity for journalists at risk.

The Executive Orders by President Trump which ended federal funding for US public television and news outlets NPR, VOA, and PBS, has dealt a fatal blow to independent journalism in the US. The Voice of America provided news and information in more than 40 languages to a weekly audience of 354 million people. PBS was a 'trusted window to the world' informing children through age-appropriate education. The mission of NPR was "to collaborate with Member Stations to cultivate an informed public, fostering a deeper understanding and appreciation of events, ideas, and cultures." This has created a dangerous vacuum of information.

Governments are also increasingly deploying AI surveillance, including facial recognition and monitoring software, to track journalists and activists - threatening freedom, privacy, and free expression. These trends persist in democracies and autocracies alike, often without legal safeguards. A global survey reveals **54% of journalists feel their government exerts excessive control over their work**. This sentiment is strongest in autocracies and electoral democracies, rising alongside direct experiences of restriction or denial of access.

Journalist Jimmy Lai has been recently tried under Hong Kong's new National Security Law and now waiting for the verdict by a panel of judges, raising concerns regarding freedom of press and unbiased trial. The UK's Online Safety Act (2023) which was billed as requiring tech platforms to protect users, particularly minors, has suppressed legitimate political and educational content in concerns regarding 'over-censored' material. We live in uncertain times, where freedom to information is being challenged.





## Why Invest?

Orato is not just a media platform — it is a global movement designed to create solidarity in humanity that we require to safeguard our moral values and challenge the dysfunctionality in functioning democracies. But also to counter extremist ideologies and challenge conspiracists globally. To restore trust in journalism and amplify authentic, verified voices from anywhere in the world where humans continue to sustain oppression and endure real experiences.

The current body of Orato's first-person stories, represents a building block and cornerstone in the establishment of the **International Media Broadcasting Corporation (IMBC)** - a scalable, sustainable, and mission-driven media venture that combines public service journalism with a future-facing, financially viable model dedicated to humans, in particular, and humanity, in general, and the common values we all share.

### Why your investment matters:

- **High-Impact Mission:** We tackle misinformation and censorship by empowering real people to tell their 'truthful' and real stories - verified, edited, and published globally.
- **Hybrid Structure:** Our innovative non-profit/for-profit model balances integrity and sustainability, with multiple revenue streams including grants, licensing, commissioned work, and contributor marketplaces.
- **Strategic Opportunity:** Orato offers a rare chance to support an early-stage media platform with global reach and high social impact.
- **Proven Commitment:** \$2M+ has already been personally invested by the founder to build infrastructure, editorial systems, and a contributor network across continents.
- **Pledge for Future Investment:** Founder is committed to investing another \$1M to establish the International Media Broadcasting Corporation providing he can partner with others who are prepared to contribute financially or influentially or both.
- **Scalable Platform:** Your support helps us expand multilingual content, pay our contributors competitively, grow editorial capacity, reach new audiences and establish our future legacy.
- **Complete Transparency:** dedicated to and for the benefit of humanity and the environment, inclusively and collectively, transparency will be critical to fostering trust and confidence in the legitimacy of this endeavor. The commitment to uphold the highest standards of transparency will be paramount and represent a founding principle in the engagement of all contributors and donors.

### There is a meaningful role you can play, whether you are:

- A financial contributor ready to support high-impact journalism and receive a tax-receipt from the US corporation Orato World Media Foundation Inc.;
- A media professional looking to partner or collaborate;
- A social influencer with a powerful network;
- Or a board member or public figure passionate about freedom of expression



# Investment Opportunity

## 1 . Opportunity

IMBC offers a rare opportunity to invest in a scalable, mission-driven media platform that responds to the global erosion of democracies and trust in traditional media.

## 2 . Why Invest

A first-of-its-kind hybrid nonprofit/ for-profit model combining media integrity with sustainability. Orato World Media Foundation Inc. is a non-profit corporation incorporated in the state of Delaware, USA in 2021 and certified by the IRS on March 25, 2022 as a tax-exempt entity from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3) that is qualified to receive tax deductible bequests, devises, transfers, or gifts under Section 2055, 2106 or 2522.

## 3 . Seed Funded

More than \$2M has already been invested from the founder to begin establishing the popularity and global appeal of Orato World Media. Opportunity for equity investment for values-aligned investors who see opportunity in impact media and tech.

## 4 . Revenue & Potential

Multiple revenue streams and global growth potential.

## 5 . Investment Options

Opportunity for foundations and donors aligned with media freedom, civic engagement, and social equity. We offer tax receipts, flexible funding models based on your goals and mission alignment. Hybrid models: For those seeking both financial return and measurable social good.







# Join Us in Building a New Movement & Media Model for Humanity

## Funding Ask: Fueling Orato’s Global Growth

### Current Capital Raise:

We are seeking to raise a \$5M USD philanthropic tax- receipted investment to scale Orato’s reach, impact, and sustainability, a \$1M of which will come from the founder on a pro-rated basis. This funding is critical to expand our capacity at a pivotal time in the global media landscape - when democracies are being attacked and undermined and truth, representation, and authentic storytelling are under threat.

| Aim                     | Purpose  |
|-------------------------|--|
| Platform Growth         | Enhance site performance, mobile access, and user experience for global scale    |
| Contributor Payments    | Fairly compensate journalists, and content-producers worldwide.                  |
| Editorial Expansion     | Grow our team of editors, fact-checkers, and multilingual reviewers              |
| Multilingual Publishing | Translate content to increase and improve our reach of global audiences          |
| Community Outreach      | Engage underrepresented voices, develop partnerships, and train new contributors |
| Marketing & Visibility  | Strengthen our brand and grow a loyal, global readership and donor base          |

# Business Model for Sustainable Journalism with Impact

## Revenue Streams

- Sponsorships (online & in the online presence of our corporate sponsors) for:
  - Adventure stories - sports / active-wear and beverage manufacturers
  - Health-related stories - pharmaceutical / health supplement companies
  - Educational stories - university & higher-education institutions
  - Travel stories - established accommodation chains
- Subscription revenues from:
  - Truthful / Honest Mixer subscribers
  - Friendship Portal subscribers
  - Advertising-free subscribers
  - Democratically Active subscribers (those wishing to participate in feedback, debate, opinions, games, polls and viewer activities)
- Licensing content for books, made-for-TV, and film
- Educational programming revenues:
  - Basic journalism course for first-person story writers will be free
  - Higher-education courses in Journalism, Film & Multimedia production will be offered online
- Grants & donations
- Advertising





# Ethics & Editorial Standards

The content which IMBC & Orato publishes as social media, editorial opinions (op-eds) and first-person news will prioritize intelligent conversation while at the same time encourage viewer participation and debate but only based on verifiable facts. Fostering and maintaining the reputation of a trusted media brand that embraces the integrity and ethical standards of sound journalistic practices will forever stand as a founding principle and tenet of its DNA makeup

In ensuring legitimacy and credibility, IMBC and Orato will uphold these ethical foundational principles:

- **Impartiality & Accuracy:** Our focus is humanitarian causes and the environmental impact due to human influence, reported by trained journalists supporting ethical standards in journalism. All content must meet strict journalistic standards—fact-checked, impartial, and independently verified.
- **Nonprofit Mandate:** As a core mission, all profits will be reinvested for the purpose of expanding the brand, extending the reach of its programming, journalistic training and improving the quality of its content.
- **Merit-Based Hiring:** IMBC & Orato will only recruit talent based on merit, demonstrated expertise, proven skills and accomplishments, ensuring gender equity and parity with competitive compensation.
- **Reflection:** Celebrate people's diversity and emphasize our common values.
- **Global Accessibility:** Core content will remain free, promoting global engagement and information access rather than erecting paywalls and prohibiting access.
- **Inform & Educate:** Support and encourage learning and education for people of all ages.
- **Entertain:** Provide high-quality, distinctive programming.
- **Share Informed Debate:** Encourage intelligent, fact-based conversations in an environment that values dignity and reason. Prioritize intelligent debate and exchanges by allowing the most cogent, well-thought and well-articulated posts, based on verifiable facts, to rise to the top.
- **Sustainability & Ethics:** Monetization strategies will always align with our values of independence, human rights, and social responsibility.





# Let's Tell the World's Stories - Together

*"Every human being has the potential to serve and to  
make the world a better place"*

*"The purpose of human life is to serve, and to show  
compassion and the will to help others"*

*Albert Schweitzer*

*(Theologian, writer, humanitarian, philosopher & physician)*

## **The Urgent Need for a Non-profit, Verifiable Global Media Venture is Now!**

Now more than ever, courage and honesty are essential. We must speak truth  
to power and stand firm in our convictions—because at the heart of every  
society lies the need for compassion, empathy, and shared humanity.

## Thank you

**Orato World Media Inc., Orato World Media  
Foundation Inc., and the International Media  
Broadcasting Corporation**

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