



Publicist Job Description

September 2025

Publicist / PR Manager – Orato World Media Inc.

Location: Remote (preference for candidates experienced in US, UK, and European markets)

Start Date: Immediate

Contract: Freelance / Consultancy basis, with potential for ongoing relationship

About Orato

Orato World Media Inc. is a US-based media company with a for-profit and non-profit arms, and a unique global mission: to establish a global public broadcasting venture for the specific benefit of humanity and all those who share common values and to combat misinformation by publishing verified, first-person eyewitness stories from around the world. With more than 2,800 published stories across 70+ countries, Orato is building a trusted communications platform that fosters empathy, inclusion, and truth.

We are seeking a highly connected and experienced Publicist/PR Manager to amplify Orato's vision and visibility, shape its narrative, and secure meaningful connections with investors, donors, influencers, and global media outlets.

<https://orato.world/>

Key Responsibilities

- Develop and execute a PR strategy targeting US, UK, and European media landscapes.
- Pitch Orato's unique storytelling model to journalists, editors, and thought leaders.
- Leverage personal networks to open doors with investors, philanthropists, and key stakeholders.
- Secure interviews, features, and media partnerships in influential outlets.
- Support fundraising and brand visibility efforts through compelling messaging and campaigns.
- Advise leadership on communication strategies and positioning in global markets.

What We're Looking For

- A seasoned PR/publicity professional with proven success in media placement and investor outreach.
- Strong networks in US, UK, and European media and business communities.
- Excellent storytelling, copywriting, and pitching skills.
- Track record of helping startups or non-profits raise their profile and funding.
- Strategic, proactive, and results-driven, with the ability to start immediately.
- Passionate about our mission and aims.

Why Join Orato?

- * Be part of a mission-driven media venture.
- * Opportunity to shape Orato's voice and the International Media Broadcasting Corporation (IMBC) as it scales internationally.
- * Flexible, remote role with potential for a long-term partnership.
- * Work at the intersection of journalism, philanthropy, and social impact.
- * Flexible work, dedicated team, supportive work environment.

How to Apply

Send your CV and a brief statement of relevant experience to marketing@orato.world. Applications will be reviewed on a rolling basis – immediate start preferred.